



REPORT ON

ICFRE-IFGTB `s PARTICIPATION IN

INDIA `s PRIME AGRICULTURAL TRADE FAIR- “AGRI INTEX 2023-CODISSIA, COIMBATORE”

Under ‘Azadi Ka Amrit Mahotsav’ program

The 21th edition of India’s Prime Agricultural Trade Fair “**AGRI INTEX 2023**” was organized by CODISSIA INTEC TECHNOLOGY CENTRE at CODISSIA Trade Fair Complex, Avinashi Road, Coimbatore from 14-17th July, 2023.

AGRI INTEX served an excellent platform to showcase ICFRE-IFGTB technologies and products for large and diverse stakeholders more specifically to the farmer/Tree Growers. Extension division of ICFRE-IFGTB organized an exhibition in the Fair for popularizing and dissemination of its technologies and products to wider audience. IFGTB`s exhibition stall was inaugurated by Shri. K. Sugumar, a progressive farmer from Madurai district of Tamil Nadu. The visitors to the IFGTB stall included farmers, agripreneurs, technology developers, marketing consultants, scientists and technicians. This platform formed an ideal stage to promote IFGTB technologies for popularization and potential tie up with industries and marketing agencies.

IFGTB`s Research highlights viz., cultivation technologies with high yield and economics for Eucalyptus & Casuarina clones released by IFGTB, cultivation practices for TC Teak, Melia, Cadamba, Red Sanders, Red and Sweet Tamarind, Casuarina Windbreak clones, Mahogany, Calophyllum, etc. were showcased and explained. The stall housed poster exhibits on several themes, publications, seeds and products. The major themes covered include, about Commercialization of IFGTB clones, Windbreak clones of IFGTB, Products developed by IFGTB, TreeGenie Mobile Application and Success stories of IFGTB products. The commercial products viz., bio-fertilizers, bio pesticides, growth boosters were popularized and few items were sold. People were interested to know about the different products and quality seeds and lot of interactions were held during the trade fair. The exhibition also promoted

popularization of the TreeGenie Mobile App developed by IFGTB. More than 5000 people had visited the IFGTB stall. Feedback from the visitors was recorded for further follow up. Handouts on the list of services provided by IFGTB were provided to the visitors during the AgriIntex, 2023 Exhibition.

The event was organized under the **Azadi Ka Amrit Mahotsav**.

Queries, Opinions and Feedback

Visitors were encouraged to interact with the IFGTB team during the Agri expo and the major queries/suggestions raised by the visitors are summarized as below.

- Availability of Clones of TC Teak, Mahogany & Casuarina, productivity of clones and their comparison and cost economics.
- The procurement of pulpwood and the buyback mechanism offered by the wood based industries for clones released by IFGTB.
- Maximum queries were related to Red Sanders, Mahogany & Casuarina Windbreak clones, their availability, method of planting, productivity & economics.
- Clonal planting material availability at Coimbatore and mode and cost of transportation.
- Suggestions of choice of species based on land suitability.
- Availability of subsidies for clonal plantations if taken up in farmer's field.
- Package of practices for *Gmelina arborea*, *Melia dubia* and Sweet and Red Tamarind.

(DIRECTOR)



ICFRE-IFGTB Stall inauguration, AgrilIntex 2023, CODISSIA



Visitors discussing with IFGTB team on the technologies at IFGTB stall



Visitors observing products and publications of IFGTB



Species specific interaction by the visitors



Registering TreeGenie Mobile App



AGRI INTEX 2023 Participation Certificate